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CELEBRATING KERN COUNTY'S RICH TIES TO THE OIL & GAS INDUSTRY.

BECOME A SPONSOR!

Our goal is to highlight companies who contribute to our local economy through the Oil and Gas Industry.

If you would like the opportunity to showcase your company, the Kern Oil Festival provides plenty of sponsorship opportunities that help us do everything from hire entertainment to sponsor whole sections of the festival. Plenty of opportunities for signage, booths, and other recognition are available, with all proceeds going to support scholarships and local charities.



PRESERVING OUR COMMUNITIES LEGACY

The Oil and Gas Industry employs thousands of local residents and powers our homes and cars. The idea for this festival was born from a desire to educate the community on local oil production in a celebration with food and drinks, fun activities, attractions, and exhibits for all ages.

MAKING STEM LEARNING FUN

In a fun and interactive setting, the Kern Oil Festival shows our children the kinds of career opportunities available to them. It also shows our families what we owe to this wonderful industry that touches every aspect of our lives.



CREATING FUTURE ENERGY LEADERS

The founders of the Kern Oil Festival have a primary objective of nurturing future leaders in the oil and gas industry. All net proceeds from the Festival go toward educational charities to preserve learning for future generations.

The Kern Energy Foundation is a 501 (c) (4) organization
EIN #47-2747194





CELEBRATING KERN COUNTY'S RICH TIES TO THE OIL & GAS INDUSTRY

May 11th, 2024 | 10 AM - 3 PM | Stramler Park Bakersfield, CA

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$10,000

- Title Sponsorship recognition: Acknowledgment as Presenting Sponsor and logo on all print and electronic materials including signage at event and Social Media
- Acknowledgment in all press releases associated with the event
- Logo placement on front page & sponsor page of event website
- Social Media acknowledgment
- Name/logo on event T-shirts
- Major equipment display opportunity
- 10 x 20 exhibit area for displays and materials

GOLD SPONSOR

\$5,000

- Logo placement on sponsor page of event website
- Social Media acknowledgment
- Verbal recognition during event by entertainment
- Major equipment display opportunity
- 10 x 10 exhibit for area of displays and materials
- Sign recognition at event
- Opportunity to be featured as an Event Recognition Sponsor (see below). Only available to Gold Sponsors.

SILVER SPONSOR

\$2,500

- Logo placement on sponsor page of event website
- Social Media acknowledgment
- Major equipment display opportunity
- 10 x 10 exhibit for area of displays and materials
- Sign recognition at event

BRONZE SPONSOR

\$1,000

- Logo placement on sponsor page of website
- Sign recognition at event

EVENT RECOGNITION SPONSORS

- Balloon Sponsor (1 available): Company logo placed on free balloons handed out at the event.
- La Rosa Ice Cream Bar Sponsor (1 available): Free ice cream bars for attendees. Company logo will be placed on the ice cream cart.
- Water Station Sponsor (2 available): Company logo placed on a free water station booth.
- Entertainment Sponsor (1 available): Company logo placed at DJ stand for display as Entertainment Sponsor.
- Face Painting Sponsor/Kid Zone (1 available): Company logo placed at face painting station as sponsor.
- Kid Zone Sponsor (2 available): Free bounce houses for children. Company logo placed in Kid Zone.



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2024 SPONSORSHIP COMMITMENT

Yes, you can count on our support. We believe in celebrating our industry and educating the public on the positive impacts oil and gas has on Kern County's local economy!

\$10,000 (Platinum Sponsor)

\$2,500 (Silver Sponsor)

\$5,000 (Gold Sponsor)

\$1,000 (Bronze Sponsor)

Company Name _____

Contact Name _____

Mailing Address _____

City/State/Zip code _____

Phone Number _____

Email Address _____

Please reserve a booth space for my company, at the Kern Oil Festival (Platinum, Silver & Gold Sponsorships only).

Contributions can be made out to:

Kern Energy Foundation
4200 Truxtun Avenue #300
Bakersfield, CA 93309

Please submit your EPS or high-resolution JPEG logo to: info@kernoilfestival.com



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4200 Truxtun Avenue #300
Bakersfield, CA 93309